

# BROOKELYN TILLERY

## Visual Designer

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## EDUCATION

**California State University, Chico**  
**BA in Communication Design**  
with an option in Graphic Design  
Minor in Journalism  
Cumulative GPA— 3.8  
Cum Laude; Deans List All Semesters

## SKILLS

### Technical Skills

Adobe InDesign  
Adobe Photoshop  
Adobe Illustrator  
Adobe Animate  
Adobe After Effects  
Javascript  
WordPress  
D3.js  
Content Marketing  
Media Planning  
SEO Copywriting

### Soft Skills

Project Management  
Problem Solving  
Communication and Collaboration  
Time Management  
Color Theory  
Strategy

## INTERESTS

Traveling  
Animals  
Cacti  
Coffee

## CONTACT

brookelyntdesign@gmail.com  
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*References available upon request.*

## EXPERIENCE

### Prime Time Productions Chico, CA

**Producer** February 2016—May 2016

- Ensured that event spaces were set up as outlined by the event leads kept well-maintained, and returned to original state post-event
- Greeted and consistently checked in with guests to ensure satisfaction

**Event Staff /Graphic Designer** August 2016—May 2017

- Planned events for students living in residence halls, including coordinating services for events such as facilities, catering, and audio-visual equipment
- Created graphic material to promote events, including social media postings, posters, and additional promotional material

### MADT Group Chico, CA

**Graphic Design Intern** January 2018—May 2018

- Created print and web graphics for various educational and operational departments on Chico State campus
- Worked in a group setting with other interns

### Presentation Graphics Lab Chico, CA

**Graphics Specialist** January 2018—August 2019

- Corresponded with and advised clients on graphic design and multimedia projects from start to finish, including creating conceptual designs, determining format, layout, art work, photography, paper type and size, colors, ink selections, size and finish, estimating project costs, and coordinating printing and production
- Handled project management of up to 30 projects at one time

### Chico State Alumni Association Chico, CA

**Graphic Designer** December 2018—August 2019

- Collaborated with multiple groups and departments to create the Class of 2019 graduation t-shirt and supporting graphic material
- Designed and prepared brochures, posters, social media postings, and additional promotional materials for distribution at events

### TopMark Funding Roseville, CA

**Digital Marketing Specialist** May 2021—Present

- Designed clear engaging graphic communications for print and web, included marketing/communication brochures, direct mail pieces, web site and social media graphics, posters, flyers, and other marketing materials as needed while adhering to brand guidelines
- Produced content with appropriate SEO components, including blog posts, email campaigns, and social media postings